Privacy

Here you will find information about how we handle your personal data when you visit our website. In order to provide the functions and services of our website, it is necessary for us to collect personal data about you. Below we explain which data we collect about you, why this is necessary and what rights you have in relation to your data.

Responsible for the processing of personal data on this website is (see imprint):

Owner and responsible for the content:

Schneider Sport Ltd

Managing Director: Helmut Schneider Commercial register court: Salzburg

Supervisory authority: district authority Zell am See

UID: ATU69384025

Chamber: Chamber of Commerce Salzburg

Bank: Volksbank Saalbach

IBAN: AT75 4501 0621 0975 1289

BIC: VBOEATWWSAL **Data protection**

We are very pleased that you are interested in our company. Data protection is of a particularly high priority for the Schneider Sport GmbH. In principle, our website can be used without providing any personal data. However, if a data subject wants to use special company services via our website, processing of personal data could become necessary. If the processing of personal data is necessary and there is no legal basis for such processing, we generally obtain the consent of the person concerned. The processing of personal data, such as the name, address, e-mail address, or telephone number of a data subject shall always be in line with the General Data Protection Regulation (GDPR), and in accordance with the country-specific data protection regulations applicable to Schneider Sport GmbH. By means of this data protection declaration, our company would like to inform the public about the type, scope and purpose of the personal data we collect, use and process. Furthermore, data subjects are informed of the rights to which they are entitled by means of this data protection declaration. As the controller responsible for processing, Schneider Sport GmbH has implemented numerous technical and organizational measures to ensure the most complete possible protection of personal data processed via this website. Nevertheless, internet-based data transmissions can generally have security gaps, so that absolute protection cannot be guaranteed. For this reason, every person concerned is free to transmit personal data to us in alternative ways, for example by telephone.

definitions

The data protection declaration of Schneider Sport GmbH is based on the terms used by the European legislator for the adoption of the General Data Protection Regulation (GDPR). Our data protection declaration should be legible and understandable for the general public as well as for our customers and business partners. To ensure this, we would like to explain the terms used in advance. We use the following terms, among others, in this data protection declaration:

a) personal data

Personal data is any information relating to an identified or identifiable natural person (hereinafter "data subject"). A natural person is considered to be identifiable if, directly or indirectly, in particular by means of assignment to an identifier such as a name, an identification number, location data, an online identifier or to one or more special features, the expression of the physical, physiological, genetic, psychological, economic, cultural or social identity of this natural person can be identified.

b) data subject

Data subject is any identified or identifiable natural person whose personal data is processed by the data controller.

c) Processing

Processing is any process carried out, with or without the aid of automated processes, or any such series of processes in connection with personal data, such as collecting, recording, organizing,

organizing, storing, adapting or changing, reading out, querying, Use, disclosure by transmission, distribution or any other form of making available, matching or linking, restriction, deletion or destruction.

d) Restriction of processing

Restriction of processing is the marking of stored personal data with the aim of restricting their future processing.

e) profiling

Profiling is any type of automated processing of personal data, which consists in using this personal data to evaluate certain personal aspects relating to a natural person, in particular aspects relating to work performance, economic situation, health, personal Analyze or predict that natural person's preferences, interests, reliability, behavior, whereabouts or relocation.

f) Pseudonymization

Pseudonymization is the processing of personal data in such a way that the personal data can no longer be assigned to a specific data subject without the use of additional information, provided that this additional information is kept separately and is subject to technical and organizational measures that ensure that the personal data not assigned to an identified or identifiable natural person.

g) Controller or data controller

The person responsible or responsible for processing is the natural or legal person, authority, institution or other body that alone or jointly with others decides on the purposes and means of processing personal data. If the purposes and means of this processing are specified by Union law or the law of the Member States, the person responsible or the specific criteria for his naming can be provided for by Union law or the law of the Member States.

h) Order processors

Order processor is a natural or legal person, public authority, institution or other body that processes personal data on behalf of the person responsible.

i) Recipient

Recipient is a natural or legal person, public authority, institution or other body to which personal data is disclosed, regardless of whether it is a third party or not. However, authorities that may receive personal data in the context of a specific investigation mandate under Union or Member State law are not considered recipients.

j) third party

Third party is a natural or legal person, public authority, agency or body other than the data subject, the controller, the processor and the persons who, under the direct responsibility of the controller or the processor, are authorized to process the personal data.

k) Consent

Consent is any expression of will given voluntarily by the data subject for the specific case in an informed manner and unequivocally in the form of a declaration or an other clear affirmative action by which the data subject indicates that they consent to the processing of their personal data. Name and address of the person responsible for processing

Schneider Sport GmbH is responsible within the meaning of the General Data Protection Regulation, other data protection laws applicable in the member states of the European Union and other provisions of a data protection nature.

Informational Use

If you use this website without otherwise transmitting data to us (e.g. by registering or using the contact form), we collect technically necessary data that is automatically transmitted to our server, including:

- IP address
- Date and time of the request
- Content of the request
- Access Status/HTTP Status Code
- Browser type
- Browser software language and version
- Operating system

This is technically necessary in order to be able to display our website to you. We also use the data to ensure the security and stability of our website. The legal basis for the collection is Article 6 (1) (f) GDPR.

Cookies

Our internet pages use cookies. Cookies are text files that are filed and saved on a computer system via an Internet browser.

Numerous websites and servers use cookies. Many cookies contain a so-called cookie ID. A cookie ID is a unique identifier of the cookie. It consists of a character string through which websites and servers can be assigned to the specific internet browser in which the cookie was stored. This enables the visited websites and servers to distinguish the individual browser of the person concerned from other internet browsers that contain other cookies. A specific internet browser can be recognized and identified via the unique cookie ID.

Through the use of cookies, the Schneider Sport GmbH can provide the users of this website with more user-friendly services that would not be possible without the cookie setting. By means of a cookie, the information and offers on our website can be optimized for the user. As already mentioned, cookies enable us to recognize the users of our website. The purpose of this recognition is to make it easier for users to use our website. For example, the user of a website that uses cookies does not have to re-enter their access data each time they visit the website because this is done by the website and the cookie stored on the user's computer system. Another example is the cookie of a shopping cart in the online shop. The online shop uses a cookie to remember the items that a customer has placed in the virtual shopping cart.

The person concerned can prevent the setting of cookies by our website at any time by means of a corresponding setting in the Internet browser used and thus permanently object to the setting of cookies. Furthermore, cookies that have already been set can be deleted at any time via an Internet browser or other software programs. This is possible in all common Internet browsers. If the person concerned deactivates the setting of cookies in the Internet browser used, not all functions of our website may be fully usable.

Collection of general data and information

Our website collects a series of general data and information each time the website is accessed by an affected person or an automated system. This general data and information is stored in the log files of the server. The (1) browser types and versions used, (2) the one used by the accessing system can be recorded operating system, (3) the website from which an accessing system accesses our website (so-called referrer), (4) the sub-websites which are accessed via an accessing system on our website, (5) the date and time of access to the website, (6) an Internet protocol address (IP address), (7) the Internet service provider of the accessing system and (8) other similar data and information that is used to avert danger in the event of attacks on our information technology systems serve. When using these general data and information, the Schneider Sport GmbH does not draw any conclusions about the data subject. Rather, this information is required to (1) deliver the content of our website correctly, (2) optimize the content of our website and the advertising for it, (3) ensure the long-term functionality of our information technology systems and the technology of our website and (4) to provide law enforcement authorities with the information necessary for law enforcement in the event of a cyber attack. This anonymously collected data and information is therefore statistically evaluated by Schneider Sport GmbH, with the aim of increasing data protection and data security in our company, in order to ultimately ensure an optimal level of protection for the personal data we process. The anonymous data of the server log files are stored separately from all personal data provided by an affected person.

Dealing with comments and contributions

If you leave a contribution or comment on this website, your IP address will be saved. This is for the security of the website operator: if your text violates the law, he wants to be able to trace your identity.

SSL encryption

In order to protect the security of your data during transmission, we use state-of-the-art encryption methods (e.g. SSL) via HTTPS.

Use of script libraries (Google Webfonts)

In order to display our content correctly and graphically appealing across browsers, we use script libraries and font libraries such as B. Google Webfonts (https://www.google.com/webfonts/). Google web fonts are transferred to your browser's cache to avoid multiple loading. If the browser does not support Google Webfonts or prevents access, content will be displayed in a standard font. Calling up script libraries or font libraries automatically triggers a connection to the operator of the library. It is theoretically possible - although it is currently unclear whether and, if so, for what purposes - that operators of such libraries collect data. When accessing our website, the visitor's web browser establishes a direct connection to these servers. Among other things, the IP address of the visitor is transmitted to Google and stored there. Google participates in the EU-US Privacy Shield: www.privacyshield.gov/EU-US-Framework.

The privacy policy of the library operator Google can be found here: https://www.google.com/policies/privacy/

Storage duration

We only process and store your data for as long as is necessary for processing or to comply with legal obligations. After the purpose of processing no longer applies, your data will be blocked or deleted. If there are also legal storage obligations, we will block or delete your data once the statutory storage periods have expired. The criterion for the duration of the storage of personal data is the respective statutory retention period. After the deadline has expired, the corresponding data will be routinely deleted, provided that they are no longer required to fulfill the contract or to initiate a contract.

Routine deletion and blocking of personal data

The person responsible for processing processes and stores the personal data of the person concerned only for the period of time necessary to achieve the purpose of storage or if this is required by the European directive and regulation giver or another legislator in laws or regulations which the person responsible for processing subject, was provided. If the purpose of storage no longer applies or if a storage period stipulated by the European legislator for directives and regulations or another competent legislator expires, the personal data will be blocked or deleted as a matter of routine and in accordance with the statutory provisions.

Rights of the data subject

a) Right to Confirmation

Every data subject has the right, granted by the European directive and regulation giver, to request confirmation from the data controller as to whether personal data relating to them is being processed. If a data subject wishes to exercise this right to confirmation, they can contact our data protection officer or another employee of the data controller at any time.

b) Right to information

Every person affected by the processing of personal data has the right, granted by the European directive and regulation giver, to receive free information about the personal data stored about him and a copy of this information from the person responsible for processing at any time. Furthermore, the European legislator for directives and regulations has granted the data subject access to the following information:

- the processing purposes
- the categories of personal data being processed
- the recipients or categories of recipients to whom the personal data have been or will be disclosed, in particular recipients in third countries or international organizations
- if possible, the planned duration for which the personal data will be stored or, if this is not possible, the criteria used to determine that duration
- the existence of a right to correction or deletion of the personal data concerning you or to restriction of processing by the person responsible or a right to object to this processing
- the existence of a right of appeal to a supervisory authority
- if the personal data are not collected from the data subject: all available information about the origin of the data

• the existence of automated decision-making including profiling in accordance with Article 22 (1) and (4) GDPR and - at least in these cases - meaningful information about the logic involved and the scope and intended effects of such processing for the data subject

Furthermore, the data subject has a right to information as to whether personal data has been transmitted to a third country or to an international organization. If this is the case, the person concerned has the right to receive information about the appropriate guarantees in connection with the transmission.

If a data subject wishes to exercise this right to information, they can contact our data protection officer or another employee of the data controller at any time.

c) Right to rectification

Every person affected by the processing of personal data has the right granted by the European directive and regulation giver to demand the immediate correction of incorrect personal data concerning them. Furthermore, the data subject has the right, taking into account the purposes of the processing, to request the completion of incomplete personal data - also by means of a supplementary declaration.

If a data subject wishes to exercise this right to rectification, they can contact our data protection officer or another employee of the data controller at any time. d) Right to erasure (right to be forgotten)

Every person affected by the processing of personal data has the right granted by the European directive and regulation giver to demand that the person responsible delete the personal data concerning them immediately if one of the following reasons applies and if the processing is not necessary:

- The personal data were collected for purposes or otherwise processed for which they are no longer necessary.
- The data subject revokes their consent on which the processing was based pursuant to Art. 6 Para. 1 Letter a DS-GVO or Art. 9 Para. 2 Letter a DS-GVO and there is no other legal basis for the processing.
- The data subject objects to the processing pursuant to Art. 21 (1) GDPR and there are no overriding legitimate reasons for the processing, or the data subject objects to the processing pursuant to Art. 21 (2) GDPR the processing.
- The personal data have been processed unlawfully.
- The personal data must be erased for compliance with a legal obligation in Union or Member State law to which the controller is subject.
- The personal data was collected in relation to information society services offered in accordance with Art. 8 Para. 1 DS-GVO.

If one of the above reasons applies and a data subject wishes to have personal data stored at Schneider Sport GmbH deleted, they can contact our data protection officer or another employee of the data controller at any time. The data protection officer of Schneider Sport GmbH or another employee will ensure that the request for deletion is complied with immediately.

If the personal data was made public by Schneider Sport GmbH and our company, as the person responsible, is obliged to delete the personal data in accordance with Art. 17 Para. 1 DS-GVO, Schneider Sport GmbH will take appropriate measures, taking into account the available technology and the implementation costs, also of a technical nature, in order to inform other persons responsible for data processing who process the published personal data that the person concerned has requested the deletion of all links to this personal data or copies or replications of these from these other persons responsible for data processing personal data has requested, insofar as the processing is not necessary. The data protection officer of Schneider Sport GmbH or another employee will take the necessary steps in individual cases.

e) Right to restriction of processing

Any person affected by the processing of personal data has the right, granted by the European directive and regulation giver, to demand that the person responsible restrict the processing if one of the following conditions is met:

- The accuracy of the personal data is contested by the data subject, for a period enabling the controller to verify the accuracy of the personal data.
- The processing is unlawful, the data subject refuses to have the personal data deleted and instead requests that the use of the personal data be restricted.
- The person responsible no longer needs the personal data for the purposes of processing, but the data subject needs them to assert, exercise or defend legal claims.
- The data subject has lodged an objection to the processing pursuant to Article 21(1) of the GDPR pending the verification whether the legitimate grounds of the controller override those of the data subject. If one of the above conditions is met and a data subject wishes to request the restriction of personal data stored at Schneider Sport GmbH, they can contact our data protection officer or another employee of the data controller at any time. The data protection officer of Schneider Sport GmbH or another employee will arrange for the restriction of processing.

f) Right to data portability

Every person affected by the processing of personal data has the right, granted by the European directive and regulation giver, to receive the personal data relating to them, which the person concerned has provided to a person responsible, in a structured, common and machine-readable format. You also have the right to transmit this data to another person responsible without hindrance from the person responsible to whom the personal data was provided, provided that the processing is based on the consent in accordance with Art. 6 Para. 1 Letter a DS-GVO or Art. 9 Para 2 letter a DS-GVO or on a contract in accordance with Article 6 paragraph 1 letter b DS-GVO and the processing is carried out using automated procedures, provided that the processing is not necessary for the performance of a task that is in the public interest or takes place in the exercise of official authority, which has been transferred to the person responsible.

Furthermore, when exercising their right to data portability in accordance with Art. 20 Para the rights and freedoms of other persons are not impaired by this.

In order to assert the right to data transferability, the person concerned can contact the data protection officer appointed by Schneider Sport GmbH or another employee at any time.

g) Right to object

Every person affected by the processing of personal data has the right granted by the European directive and regulation giver, for reasons that arise from their particular situation, at any time against the processing of personal data concerning them, which is based on Art. 6 para. 1 letter e or f DS-GVO to file an objection. This also applies to profiling based on these provisions.

Schneider Sport GmbH will no longer process the personal data in the event of an objection, unless we can demonstrate compelling legitimate grounds for the processing which outweigh the interests, rights and freedoms of the data subject, or the processing serves to assert, exercise or Defense of Legal Claims.

If Schneider Sport GmbH processes personal data in order to operate direct advertising, the person concerned has the right to object at any time to the processing of personal data for the purpose of such advertising. This also applies to profiling insofar as it is associated with such direct advertising. If the data subject objects to Schneider Sport GmbH to the processing for direct marketing purposes, Schneider Sport GmbH will no longer process the personal data for these purposes.

In addition, the data subject has the right, for reasons arising from their particular situation, against the processing of personal data relating to them, which is carried out at Schneider Sport GmbH for scientific or historical research purposes or for statistical purposes in accordance with Art. 89 Para. 1 DS -GVO to object, unless such processing is necessary to fulfill a task in the public interest.

In order to exercise the right to object, the person concerned can contact the data protection officer of Schneider Sport GmbH or another employee directly. In connection with the use of information society services, the data subject is also free, notwithstanding Directive 2002/58/EC, to exercise his or her right to object by automated means using technical specifications.

h) Automated decisions in individual cases including profiling

Any person affected by the processing of personal data has the right granted by the European legislator of directives and regulations not to be subject to a decision based solely on automated processing - including profiling - which has legal effects on them or significantly affects them in a

similar way, if the decision (1) is not necessary for entering into, or the performance of, a contract between the data subject and the data controller, or (2) is permissible on the basis of Union or Member State legislation to which the controller is subject and such legislation requires appropriate measures to safeguard the rights and freedoms and legitimate interests of the data subject or (3) is carried out with the express consent of the data subject.

If the decision (1) is necessary for entering into, or the performance of, a contract between the data subject and a data controller, or (2) it is based on the data subject's explicit consent, the Schneider Sport GmbH shall implement suitable measures to safeguard the rights and freedoms and the to protect the legitimate interests of the data subject, including at least the right to obtain human intervention on the part of the controller, to express his or her point of view and to contest the decision.

If the data subject wishes to assert rights with regard to automated decisions, they can contact our data protection officer or another employee of the data controller at any time.

i) Right to withdraw consent under data protection law

Every person affected by the processing of personal data has the right granted by the European directive and regulation giver to revoke consent to the processing of personal data at any time. If the data subject wishes to assert their right to revoke consent, they can contact our data protection officer or another employee of the data controller at any time.

Data protection for applications and in the application process

The person responsible for processing collects and processes the personal data of applicants for the purpose of handling the application process. The processing can also take place electronically. This is particularly the case if an applicant sends the relevant application documents electronically, for example by email or via a web form on the website, to the person responsible for processing. If the person responsible for processing concludes an employment contract with an applicant, the transmitted data will be stored for the purpose of processing the employment relationship in compliance with the statutory provisions. If the person responsible for processing does not conclude an employment contract with the applicant, the application documents will be automatically deleted two months after notification of the rejection decision, provided that deletion does not conflict with any other legitimate interests of the person responsible for processing. Another legitimate interest in this sense is, for example, a burden of proof in proceedings under the General Equal Treatment Act (AGG).

Embedded YouTube videos

We embed YouTube videos on some of our websites. The operator of the corresponding plugins is YouTube, LLC, 901 Cherry Ave., San Bruno, CA 94066, USA. When you visit a page with the YouTube plugin, a connection to the YouTube servers is established. YouTube is informed which pages you are visiting. If you are logged into your YouTube account, YouTube can assign your surfing behavior to you personally. You can prevent this by logging out of your YouTube account beforehand. If a YouTube video is started, the provider uses cookies that collect information about user behavior. Anyone who has deactivated the storage of cookies for the Google Ad program will not have to reckon with such cookies when watching YouTube videos. However, YouTube also stores non-personal usage information in other cookies. If you want to prevent this, you must block the storage of cookies in the browser. Further information on data protection at "Youtube" can be found in the provider's data protection declaration at: https://www.google.de/intl/de/policies/privacy/

Data Protection regulations for the deployment and use of Facebook

The person responsible for processing has integrated components of the company Facebook on this website. Facebook is a social network. A social network is a social meeting place operated on the Internet, an online community that usually enables users to communicate with one another and to interact in virtual space. A social network can serve as a platform for exchanging opinions and experiences, or it allows the Internet community to provide personal or company-related information. Among other things, Facebook enables users of the social network to create private profiles, upload photos and network via friend requests. Facebook's operating company is Facebook, Inc., 1 Hacker Way, Menlo Park, CA 94025, USA. If a person concerned lives outside the USA or Canada, the person responsible for processing personal data is Facebook Ireland Ltd., 4 Grand Canal

Square, Grand Canal Harbour, Dublin 2, Ireland. Each time one of the individual pages of this website is called up, which is operated by the person responsible for processing and on which a Facebook component (Facebook plug-in) has been integrated, the Internet browser on the information technology system of the person concerned is automatically activated by the respective Facebook component causes a representation of the corresponding Facebook component to be downloaded from Facebook. A complete overview of all Facebook plug-ins can be found at https://developers.facebook.com/docs/plugins/?locale=de DE

As part of this technical process, Facebook is informed which specific subpage of our website is visited by the person concerned. If the person concerned is logged on to Facebook at the same time, Facebook recognizes which specific subpage of our website the person concerned is visiting each time the person concerned calls up our website and for the entire duration of their stay on our website. This information is collected by the Facebook component and assigned to the respective Facebook account of the person concerned by Facebook. If the person concerned clicks on one of the Facebook buttons integrated on our website, for example the "Like" button, or if the person concerned makes a comment, Facebook assigns this information to the personal Facebook user account of the person concerned and stores this personal data. Facebook always receives information via the Facebook component that the person concerned has visited our website if the person concerned is logged in to Facebook at the same time as accessing our website; this takes place regardless of whether the person concerned clicks on the Facebook component or not. If the person concerned does not want this information to be transmitted to Facebook in this way, they can prevent the transmission by logging out of their Facebook account before accessing our website. The data policy published by Facebook, which can be accessed at <a href="https://de-taps.published-by-facebook-com/orbox/loging-published-by-facebook-com/orbox/loging-published-by-facebook-com/orbox/loging-published-by-facebook-com/orbox/loging-published-by-facebook-com/orbox/loging-published-by-facebook-com/orbox/loging-published-by-facebook-com/orbox/loging-published-by-facebook-com/orbox/loging-published-by-facebook-com/orbox/loging-published-by-facebook-com/orbox/loging-published-by-facebook-com/orbox/loging-published-by-facebook-com/orbox/loging-published-by-facebook-com/orbox/loging-published-by-facebook-com/orbox/loging-published-by-facebook-com/orbox/loging-published-by-facebook-com/orbox/

de.facebook.com/about/privacy/

provides information about the collection, processing and use of personal data by Facebook. It is also explained there which setting options Facebook offers to protect the privacy of the data subject. In addition, various applications are available that make it possible to suppress data transmission to Facebook. Such applications can be used by the person concerned to suppress data transmission to Facebook.

Facebook pixels and privacy

- 1. What is conversion tracking anyway? If you place ads on Facebook, you can find out what users have clicked on Facebook. However, if the goal of the campaign is, for example, to make a purchase on a website, this is no longer possible with Facebook's on-board tools, since the user is leaving the platform. Since Facebook's business model is essentially based on the sale of advertising, Facebook put things right here in February 2017 and introduced the new "tracking pixel". The "visitor action pixel" allows exactly that: to measure the success of a Facebook advertising campaign outside the platform on websites. This is not simple click tracking (how many users clicked on my link). The Facebook pixel, which is integrated into the advertiser's website, makes it possible to trace the user's path through to completing the purchase. This is called conversion tracking.
- 2. What does the Facebook Pixel do?

The Facebook pixel (officially visitor action pixel, until 2016: conversion tracking pixel) can be integrated into websites outside of the platform. A specific tracking code is generated for this purpose. Various target pages can be defined: From registering for a newsletter to downloading free content to purchasing a specific product, it is possible to track what the potential customer has done. This is the only way for advertisers to understand whether their campaign is having the desired effect. The tracking itself takes place via cookie, i.e. not via the Facebook pixel itself.

3. What exactly is the privacy issue with the Facebook Pixel? No anonymous or pseudonymised data is collected during co

No anonymous or pseudonymised data is collected during conversion tracking. After placing an order, the advertiser can see exactly which path customer XYZ took from the Facebook ad to the click and the purchase. The customer's personal data is recorded, transmitted to Facebook in the USA and (probably) linked to the user's profile data on Facebook. Facebook then makes certain information available to the advertiser. The user who clicks on an ad on Facebook learns nothing about this. It is precisely this data transfer and evaluation without the knowledge of the Facebook user that leads to data protection issues.

Depending on the type of use of customer data via Facebook Pixel, there are 3 conceivable legal ways:

- 1 A legal requirement that would allow this. However, this does not exist for Facebook tracking under current law.
- 2 The opt-out of the user in the "normal" use of the Facebook pixel.
- 3 User consent (opt-in) if you use Facebook Custom Audiences and Facebook Look-Alike Audiences.

Data protection regulations for the application and use of functions of the collecting society WORT (VG WORT)

The person responsible for processing has integrated tracking pixels on this website. A tracking pixel is a miniature graphic that is embedded in websites to enable log file recording and log file analysis, which allows a statistical evaluation to be carried out. The integrated counting pixels are used for the scalable central measurement method (SZM) of the collecting society WORT (VG-Wort).

The scalable central measurement method is operated by INFOnline GmbH, Forum Bonn Nord, Brühler Str. 9, 53119 Bonn.

The scalable central measurement method is used to determine statistical key figures with which the copy probability of texts is calculated. The embedded tracking pixel enables the WORT collecting society to recognize whether, when and by how many users (including the data subject) our website was opened and what content was accessed.

The data obtained using the scalable central measurement method is collected anonymously. To record the number of hits, either a so-called session cookie is set for the purpose of recognizing the user of a website, i.e. a signature is created which is composed of various automatically transmitted information, or alternative methods are used. The IP address of the Internet connection used by the person concerned is only collected and processed in an anonymous form. The data subject is never identified. The person concerned can prevent the setting of cookies by our website, as already described above, at any time by means of a corresponding setting in the Internet browser used and thus permanently object to the setting of cookies. Such a setting of the Internet browser used would also prevent INFOnline from setting a cookie on the information technology system of the person concerned. In addition, cookies already set by INFOnline can be deleted at any time via an Internet browser or other software programs.

Furthermore, the data subject has the option of objecting to and preventing the collection of data generated by INFOnline relating to the use of this website and the processing of this data by INFOnline. To do this, the person concerned must press the opt-out button under the link http://optout.ioam.de, which sets an opt-out cookie. The opt-out cookie set with the objection is stored on the information technology system used by the person concerned. If the cookies on the data subject's system are deleted after an objection, the data subject must call up the link again and set a new opt-out cookie. With the setting of the opt-out cookie, however, there is the possibility that the website of the person responsible for processing can no longer be fully used by the person concerned. The applicable data protection regulations of INFOnline can be accessed at https://www.infonline.de/datenschutz/

Data protection regulations for the deployment and use of Google+

The person responsible for processing has integrated the Google+ button as a component on this website. Google+ is a so-called social network. A social network is a social meeting place operated on the Internet, an online community that usually enables users to communicate with one another and to interact in virtual space. A social network can serve as a platform for exchanging opinions and experiences, or it allows the Internet community to provide personal or company-related information. Among other things, Google+ enables users of the social network to create private profiles, upload photos and network via friend requests.

The operating company of Google+ is Google Inc., 1600 Amphitheater Pkwy, Mountain View, CA 94043-1351, USA.

Each time one of the individual pages of this website is called up, which is operated by the person responsible for processing and on which a Google+ button has been integrated, the Internet browser on the information technology system of the person concerned is automatically prompted by the respective Google+ button to display the corresponding Google+ Download button from Google. As

part of this technical process, Google is informed which specific subpage of our website is visited by the person concerned. More detailed information about Google+ is available at https://developers.google.com/+/

If the person concerned is logged in to Google+ at the same time, Google recognizes which specific subpage of our website the person concerned is visiting each time the person concerned calls up our website and for the entire duration of their stay on our website. This information is collected by the Google+ button and assigned by Google to the respective Google+ account of the person concerned. If the person concerned clicks on one of the Google+ buttons integrated on our website and thus makes a Google+1 recommendation, Google assigns this information to the personal Google+ user account of the person concerned and stores this personal data. Google stores the Google+1 recommendation of the person concerned and makes it publicly available in accordance with the terms accepted by the person concerned in this respect. A Google+1 recommendation given by the person concerned on this website will then be used in other Google services together with other personal data, such as the name of the Google+1 account used by the person concerned and the photo stored in it. For example, the search engine results of the Google search engine, the Google account of the person concerned or in other places, for example on websites or in connection with advertisements, stored and processed. Furthermore, Google is able to link the visit to this website with other personal data stored by Google. Google also records this personal information for the purpose of improving or optimizing the various Google services.

Google always receives information via the Google+ button that the person concerned has visited our website if the person concerned is logged in to Google+ at the same time as accessing our website; this takes place regardless of whether the person concerned clicks on the Google+ button or not. If the person concerned does not want personal data to be transmitted to Google, they can prevent such a transmission by logging out of their Google+ account before accessing our website. Further information and Google's applicable data protection regulations can be found at https://www.google.de/intl/de/policies/privacy/

Further information from Google on the Google +1 button can be found at https://developers.google.com/+/web/buttons-policy

Data protection regulations for the deployment and use of Instagram

The person responsible for processing has integrated components of the Instagram service on this website. Instagram is a service that qualifies as an audiovisual platform and allows users to share photos and videos and also retransmit such data on other social networks.

The operating company of the Instagram services is Instagram LLC, 1 Hacker Way, Building 14 First Floor, Menlo Park, CA, USA.

Each time one of the individual pages of this website is called up, which is operated by the person responsible for processing and on which an Instagram component (Insta button) has been integrated, the Internet browser on the information technology system of the person concerned is automatically activated by the respective Instagram component causes a representation of the corresponding component to be downloaded from Instagram. As part of this technical process, Instagram is informed which specific subpage of our website is visited by the person concerned. If the person concerned is logged in to Instagram at the same time, Instagram recognizes which specific subpage the person concerned is visiting each time the person concerned calls up our website and for the entire duration of the respective stay on our website. This information is collected by the Instagram component and assigned by Instagram to the respective Instagram account of the person concerned. If the person concerned clicks on one of the Instagram buttons integrated on our website, the data and information thus transmitted are assigned to the personal Instagram user account of the person concerned and stored and processed by Instagram. Instagram always receives information via the Instagram component that the person concerned has visited our website if the person concerned is logged in to Instagram at the same time as accessing our website; this takes place regardless of whether the data subject clicks on the Instagram component or not. If the data subject does not want this information to be transmitted to Instagram, they can prevent the transmission by logging out of their Instagram account before accessing our website.

Further information and Instagram's applicable data protection regulations can be found at https://help.instagram.com/155833707900388 and https://www.instagram.com/about/legal/privacy/

Data protection regulations for the application and use of LinkedIn

The person responsible for processing has integrated components of the LinkedIn Corporation on this website. LinkedIn is an Internet-based social network that allows users to connect with existing business contacts and establish new business contacts allows. Over 400 million registered people use LinkedIn in more than 200 countries. LinkedIn is currently the largest platform for business contacts and one of the most visited websites in the world.

LinkedIn is operated by LinkedIn Corporation, 2029 Stierlin Court Mountain View, CA 94043, USA. LinkedIn Ireland, Privacy Policy Issues, Wilton Plaza, Wilton Place, Dublin 2, Ireland is responsible for data protection issues outside the USA.

Each time our website, which is equipped with a LinkedIn component (LinkedIn plug-in), is called up, this component causes the browser used by the person concerned to download a corresponding representation of the LinkedIn component. Further information on the LinkedIn plug-ins can be found at https://developer.linkedin.com/plugins

As part of this technical process, LinkedIn is informed which specific subpage of our website is visited by the person concerned.

If the person concerned is logged in to LinkedIn at the same time, LinkedIn recognizes which specific subpage of our website the person concerned is visiting each time the person concerned calls up our website and for the entire duration of the respective stay on our website. This information is collected by the LinkedIn component and assigned to the respective LinkedIn account of the person concerned by LinkedIn. If the person concerned clicks on a LinkedIn button integrated on our website, LinkedIn assigns this information to the personal LinkedIn user account of the person concerned and saves this personal data.

LinkedIn always receives information via the LinkedIn component that the person concerned has visited our website if the person concerned is logged in to LinkedIn at the same time as accessing our website; this takes place regardless of whether the data subject clicks on the LinkedIn component or not. If the person concerned does not want this information to be transmitted to LinkedIn, they can prevent the transmission by logging out of their LinkedIn account before accessing our website.

At https://www.linkedin.com/psettings/guest-controls

LinkedIn offers the possibility to unsubscribe from e-mail messages, SMS messages and targeted ads as well as to manage ad settings. LinkedIn also uses partners such as Quantcast, Google Analytics, BlueKai, DoubleClick, Nielsen, Comscore, Eloqua and Lotame who may set cookies. Such cookies can be rejected at https://www.linkedin.com/legal/cookie-policy. LinkedIn's applicable data protection regulations are available at https://www.linkedin.com/legal/privacy-policy

LinkedIn's Cookie Policy is available at https://www.linkedin.com/legal/cookie-policy.

Data protection regulations for the deployment and use of Myspace

The person responsible for processing has integrated components of Myspace LLC on this website. Myspace is a so-called social network. A social network is a social meeting place operated on the Internet, an online community that usually enables users to communicate with one another and to interact in virtual space. A social network can serve as a platform for exchanging opinions and experiences, or it allows the Internet community to provide personal or company-related information. Among other things, Myspace enables users of the social network to set up user profiles containing photos and videos, blogs or groups free of charge.

The operating company of Myspace is Myspace LLC, 8391 Beverly Blvd., #349, Los Angeles, California 90048, USA.

Each time one of the individual pages of this website is called up, which is operated by the person responsible for processing and on which a Myspace component (Myspace plug-in) has been integrated, the Internet browser on the information technology system of the person concerned is automatically activated by the respective Myspace component causes a representation of the corresponding Myspace component to be downloaded from Myspace. More information about

Myspace is available at https://myspace.com. As part of this technical procedure, Myspace is informed of which specific subpage of our website is visited by the person concerned. If the person concerned is logged in to Myspace at the same time, Myspace recognizes which specific subpage of our website the person concerned is visiting each time the person concerned calls up our website and for the entire duration of their stay on our website. This information is collected by the Myspace component and assigned to the respective Myspace account of the data subject by Myspace. If the person concerned clicks on a Myspace button integrated on our website, Myspace assigns this information to the personal Myspace user account of the person concerned and stores this personal data.

Myspace always receives information via the Myspace component that the person concerned has visited our website if the person concerned is logged in to Myspace at the same time as accessing our website; this takes place regardless of whether the data subject clicks on the Myspace component or not. If the data subject does not want this information to be transmitted to Myspace, they can prevent the transmission by logging out of their Myspace account before accessing our website. The privacy policy published by Myspace, which is available at https://myspace.com/pages/privacy provides information about the collection, processing and use of personal data by Myspace.

Data protection regulations for the application and use of Pinterest

The person responsible for processing has integrated components of Pinterest Inc. on this website. Pinterest is a so-called social network. A social network is a social meeting place operated on the Internet, an online community that usually enables users to communicate with one another and to interact in virtual space. A social network can serve as a platform for exchanging opinions and experiences, or it allows the Internet community to provide personal or company-related information. Pinterest enables users of the social network, among other things, to publish collections of images and individual images as well as descriptions on virtual pin boards (so-called pinning), which in turn can be shared (so-called repinning) or commented on by other users.

The operating company of Pinterest is Pinterest Inc., 808 Brannan Street, San Francisco, CA 94103, USA.

Each time one of the individual pages of this website is called up, which is operated by the person responsible for processing and on which a Pinterest component (Pinterest plug-in) has been integrated, the Internet browser on the information technology system of the person concerned is automatically activated by the respective Pinterest component causes a representation of the corresponding Pinterest component to be downloaded from Pinterest. More information about Pinterest is available at https://pinterest.com/. As part of this technical process, Pinterest is informed which specific subpage of our website is visited by the person concerned.

If the person concerned is logged in to Pinterest at the same time, Pinterest recognizes which specific subpage of our website the person concerned is visiting each time the person concerned calls up our website and for the entire duration of their stay on our website. This information is collected by the Pinterest component and assigned by Pinterest to the respective Pinterest account of the data subject. If the person concerned clicks on a Pinterest button integrated on our website, Pinterest assigns this information to the personal Pinterest user account of the person concerned and saves this personal data.

Pinterest always receives information via the Pinterest component that the person concerned has visited our website if the person concerned is logged in to Pinterest at the same time as accessing our website; this takes place regardless of whether the person concerned clicks on the Pinterest component or not. Is such a If the data subject does not want this information to be transmitted to Pinterest, they can prevent the transmission by logging out of their Pinterest account before accessing our website.

The privacy policy published by Pinterest, which is available at https://about.pinterest.com/privacy-policy

provides information about the collection, processing and use of personal data by Pinterest.

Data protection regulations for the deployment and use of SlideShare

The person responsible for processing has integrated SlideShare components on this website. As a file hosting service, LinkedIn SlideShare enables presentations and other documents such as PDF

files, videos and webinars to be exchanged and archived. The file hosting service allows users to upload media content in all popular formats, with the documents either being made publicly available or privately tagged.

SlideShare is operated by LinkedIn Corporation, 2029 Stierlin Court Mountain View, CA 94043, USA. LinkedIn Ireland, Privacy Policy Issues, Wilton Plaza, Wilton Place, Dublin 2, Ireland is responsible for data protection issues outside the USA.

LinkedIn SlideShare provides so-called embed codes for the media content stored there (presentations, PDF files, videos, photos, etc.). Embed codes are program codes that are embedded in websites with the aim of displaying external content on your own website. Embed codes make it possible to reproduce content on your own website without storing it on your own server and possibly violating the reproduction rights of the respective author of the content. Another advantage of using an embed code is that the respective operator of a website does not use his own storage space and the load on his own server is relieved as a result. An embed code can be included at any point on another website, so that external content can also be inserted within your own text. The purpose of using LinkedIn SlideShare is to relieve our server and avoid copyright infringements when using third-party content at the same time.

Every time you visit our website, which is equipped with a SlideShare component (embed code), this component causes the browser you are using to download correspondingly embedded data from SlideShare. As part of this technical process, LinkedIn is informed which specific subpage of our website is visited by the person concerned.

If the person concerned is logged in to SlideShare at the same time, SlideShare recognizes which specific subpage the person concerned is visiting each time the person concerned calls up our website and for the entire duration of their stay on our website. This information is collected by SlideShare and assigned to the respective SlideShare account of the data subject by LinkedIn. LinkedIn always receives information via the SlideShare component that the person concerned has visited our website if the person concerned is logged in to SlideShare at the same time as accessing our website; this takes place regardless of whether the person concerned clicks on the integrated media data or not. If the data subject does not want this information to be transmitted to LinkedIn, they can prevent the transmission by logging out of their SlideShare account before accessing our website.

LinkedIn also uses partners such as Quantcast, Google Analytics, BlueKai, DoubleClick, Nielsen, Comscore, Eloqua and Lotame who may set cookies. Such cookies can be rejected at https://www.linkedin.com/legal/cookie-policy

LinkedIn's applicable data protection regulations are available at

https://www.linkedin.com/legal/privacy-policy

Data protection regulations for the application and use of Tumblr

The person responsible for processing has integrated components from Tumblr on this website. Tumblr is a platform that allows users to create and blog operate. A blog is a portal maintained on a website, usually open to the public, in which one or more people called bloggers or webloggers can post articles or write down thoughts in so-called blog posts. In a blog on Tumblr, for example, the user can publish texts, images, links and videos and distribute them in the digital space. Furthermore, Tumblr users can transfer content from other websites to their own blog.

The operating company of Tumblr is Tumblr, Inc., 35 East 21st St, Ground Floor, New York, NY 10010, USA.

Each time one of the individual pages of this website is called up, which is operated by the person responsible for processing and on which a Tumblr component (Tumblr button) has been integrated, the Internet browser on the information technology system of the person concerned is automatically activated by the respective Tumblr component causes Tumblr to download a representation of the corresponding Tumblr component. More information about the Tumblr buttons is available at https://www.tumblr.com/buttons. As part of this technical process, Tumblr is informed which specific subpage of our website is visited by the person concerned. The purpose of integrating the Tumblr component is to enable our users to redistribute the content of this website, to make this website known in the digital world and to increase our visitor numbers.

If the person concerned is logged in to Tumblr at the same time, Tumblr recognizes which specific subpage of our website the person concerned is visiting each time the person concerned calls up our website and for the entire duration of their stay on our website. This information is collected by the Tumblr component and assigned by Tumblr to the respective Tumblr account of the data subject. If the person concerned clicks on one of the Tumblr buttons integrated on our website, the data and information thus transmitted are assigned to the personal Tumblr user account of the person concerned and stored and processed by Tumblr.

Tumblr always receives information via the Tumblr component that the person concerned has visited our website if the person concerned is logged in to Tumblr at the same time as accessing our website; this takes place regardless of whether the data subject clicks on the Tumblr component or not. If the data subject does not want this information to be transmitted to Tumblr in this way, they can prevent the transmission by logging out of their Tumblr account before accessing our website. Tumblr's applicable privacy policy is available at https://www.tumblr.com/policy/en/privacy

Data protection regulations for the deployment and use of Twitter

The person responsible for processing has integrated components from Twitter on this website. Twitter is a multilingual, publicly accessible microblogging service on which users can publish and distribute so-called tweets, i.e. short messages limited to 140 characters. These short messages can be accessed by anyone, including people who are not registered on Twitter. The tweets are also displayed to the so-called followers of the respective user. Followers are other Twitter users who follow a user's tweets. Furthermore, Twitter makes it possible to address a broad audience via hashtags, links or retweets.

The operating company of Twitter is Twitter, Inc., 1355 Market Street, Suite 900, San Francisco, CA 94103, USA.

Each time one of the individual pages of this website is called up, which is operated by the person responsible for processing and on which a Twitter component (Twitter button) has been integrated, the Internet browser on the information technology system of the person concerned is automatically activated by the respective Twitter component causes a representation of the relevant Twitter component to be downloaded from Twitter. Further information on the Twitter buttons is available at https://about.twitter.com/de/resources/buttons available. As part of this technical process, Twitter is informed which specific subpage of our website is visited by the person concerned. The purpose of integrating the Twitter component is to enable our users to redistribute the content of this website, to make this website known in the digital world and to increase our visitor numbers. If the person concerned is logged in to Twitter at the same time, Twitter recognizes which specific subpage of our website the person concerned is visiting each time the person concerned calls up our website and for the entire duration of their stay on our website. This information is collected by the Twitter component and assigned by Twitter to the respective Twitter account of the data subject. If the person concerned clicks on one of the Twitter buttons integrated on our website, the data and information thus transmitted are assigned to the personal Twitter user account of the person concerned and stored and processed by Twitter.

Twitter always receives information via the Twitter component that the person concerned has visited our website if the person concerned is logged in to Twitter at the same time as accessing our website; this takes place regardless of whether the data subject clicks on the Twitter component or not. If the data subject does not want this information to be transmitted to Twitter in this way, they can prevent the transmission by logging out of their Twitter account before accessing our website. Twitter's applicable data protection regulations are available at https://twitter.com/privacy?lang=de

Data protection regulations for the deployment and use of Xing

The person responsible for processing has integrated components from Xing on this website. Xing is an Internet-based social network that enables users to connect with existing business contacts and establish new business contacts. Individual users can create a personal profile for themselves on Xing. For example, companies can create company profiles or publish job offers on Xing. The operating company of Xing is XING SE, Dammtorstraße 30, 20354 Hamburg, Germany. Each time one of the individual pages of this website is called up, which is operated by the person responsible for processing and on which a Xing component (Xing plug-in) has been integrated, the

Internet browser on the information technology system of the person concerned is automatically activated by the respective Xing component causes Xing to download a representation of the corresponding Xing component. Further information on the Xing plug-ins can be found at https://dev.xing.com/plugins

As part of this technical process, Xing is informed which specific subpage of our website is visited by the person concerned.

If the person concerned is logged in to Xing at the same time, Xing recognizes which specific subpage of our website the person concerned is visiting each time the person concerned calls up our website and for the entire duration of their stay on our website. This information is collected by the Xing component and assigned to the respective Xing account of the data subject by Xing. If the person concerned clicks on one of the Xing buttons integrated on our website, for example the "Share" button, Xing assigns this information to the personal Xing user account of the person concerned and stores this personal data.

Xing always receives information via the Xing component that the person concerned has visited our website if the person concerned is logged in to Xing at the same time as accessing our website; this takes place regardless of whether the data subject clicks on the Xing component or not. If the data subject does not want this information to be transmitted to Xing, they can prevent the transmission by logging out of their Xing account before accessing our website. The data protection regulations published by Xing, which can be accessed at https://www.xing.com/privacy, provide information about the collection, processing and use of personal data by Xing. Xing has also published data protection notices for the XING share button at

https://www.xing.com/app/share?op=data_protection

Data protection regulations for the deployment and use of YouTube

The person responsible for processing has integrated components from YouTube on this website. YouTube is an Internet video portal that allows video publishers to post video clips free of charge and other users to view, rate and comment on them free of charge. YouTube allows the publication of all types of videos, which is why both complete film and television programs as well as music videos, trailers or videos made by users themselves can be accessed via the Internet portal.

The operating company of YouTube is YouTube, LLC, 901 Cherry Ave., San Bruno, CA 94066, USA. YouTube, LLC is a subsidiary of Google Inc., 1600 Amphitheater Pkwy, Mountain View, CA 94043-1351, USA.

Each time one of the individual pages of this website is called up, which is operated by the person responsible for processing and on which a YouTube component (YouTube video) has been integrated, the Internet browser on the information technology system of the person concerned is automatically activated by the respective YouTube component caused to download a representation of the relevant YouTube component from YouTube. Further information about YouTube can be found at https://www.youtube.com/yt/about/de/

As part of this technical process, YouTube and Google are informed which specific subpage of our website is visited by the person concerned.

If the person concerned is logged in to YouTube at the same time, YouTube recognizes which specific subpage of our website the person concerned is visiting by calling up a subpage that contains a YouTube video. This information is collected by YouTube and Google and assigned to the respective YouTube account of the data subject.

YouTube and Google always receive information via the YouTube component that the person concerned has visited our website if the person concerned is logged in to YouTube at the same time as accessing our website; this takes place regardless of whether the data subject clicks on a YouTube video or not. If the data subject does not want this information to be transmitted to YouTube and Google, they can prevent the transmission by logging out of their YouTube account before accessing our website.

The data protection regulations published by YouTube, which can be accessed at https://www.google.de/intl/de/policies/privacy/

, provide information about the collection, processing and use of personal data by YouTube and Google.

Use of Google Maps

This website uses Google Maps API to visually display geographic information. When using Google Maps, Google also collects, processes and uses data about the use of the map functions by visitors. You can find more information about data processing by Google in the Google data protection information. There you can also change your personal data protection settings in the data protection center. Detailed instructions for managing your own data in connection with Google products can be found here.

Use of Google Analytics

This website uses Google Analytics, a web analysis service provided by Google Inc. (hereinafter: Google). Google Analytics uses so-called "cookies", i.e. text files which are stored on your computer and which enable an analysis of your use of the website. The information generated by the cookie about your use of this website is usually transmitted to a Google server in the USA and stored there. Due to the activation of IP anonymization on this website, however, your IP address will be shortened beforehand by Google within member states of the European Union or in other contracting states of the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be sent transferred to a Google server in the USA and shortened there. On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activity and to provide other services related to website activity and internet usage to the website operator. The IP address transmitted by your browser as part of Google Analytics will not be merged with other Google data.

You can prevent the storage of cookies by setting your browser software accordingly; we would like to point out to you however that in this case you will if applicable not be able to use all functions of this website in full. You can also prevent Google from collecting the data generated by the cookie and related to your use of the website (including your IP address) and from processing this data by Google by downloading the browser plug-in available under the following link and install: The current link is http://tools.google.com/dlpage/gaoptout?hl=de

In addition to or as an alternative to the browser add-on, you can prevent tracking by Google Analytics on our website by clicking on this link. An opt-out cookie will be installed on your device. This will prevent future detection by Google Analytics for this website and for this browser as long as the cookie remains installed in your browser.

Legal basis of processing

Art. 6 I lit. a DS-GVO serves our company as the legal basis for processing operations for which we obtain consent for a specific processing purpose. If the processing of personal data is necessary to fulfill a contract to which the data subject is party, as is the case, for example, with processing operations that are necessary for the delivery of goods or the provision of another service or consideration, the processing is based on Art. 6 I lit. b GDPR. The same applies to such processing operations that are necessary to carry out pre-contractual measures, for example in the case of inquiries about our products or services. If our company is subject to a legal obligation which requires the processing of personal data, such as the fulfillment of tax obligations, the processing is based on Art. 6 I lit. c GDPR. In rare cases, the processing of personal data could become necessary to protect the vital interests of the data subject or another natural person. This would be the case, for example, if a visitor were injured in our company and his name, age, health insurance data or other vital information would have to be passed on to a doctor, hospital or other third party. Then the processing would be based on Art. 6 I lit. d GDPR.

Ultimately, processing operations could be based on Art. 6 I lit. f GDPR. Processing operations that are not covered by any of the aforementioned legal bases are based on this legal basis if the processing is necessary to protect a legitimate interest of our company or a third party, provided that the interests, fundamental rights and fundamental freedoms of the person concerned do not prevail. Such processing operations are permitted to us in particular because they have been specifically mentioned by the European legislator. In this respect, he took the view that a legitimate interest could be assumed if the data subject is a customer of the person responsible (recital 47 sentence 2 DS-GVO).

Use of Google Remarketing

This website uses the remarketing function of Google Inc. The function is used to present interest-based advertisements to website visitors within the Google advertising network. A so-called "cookie" is stored in the browser of the website visitor, which makes it possible to recognize the visitor when they access websites that belong to the Google advertising network. On these pages, the visitor can be presented with advertisements that refer to content that the visitor has previously accessed on websites that use Google's remarketing function.

According to its own statements, Google does not collect any personal data during this process. If you still do not want Google's remarketing function, you can always deactivate it by making the appropriate settings under http://www.google.com/settings/ads. Alternatively, you can disable the use of cookies for interest-based advertising through the Ad Network Initiative by following the instructions at http://www.networkadvertising.org/managing/opt_out.asp

Legitimate interests in processing pursued by the controller or a third party

If the processing of personal data is based on Article 6 I lit. f GDPR, our legitimate interest is conducting our business for the benefit of all our employees and our shareholders.

Statutory or contractual requirements for providing the personal data; Necessity for the conclusion of the contract; obligation of the data subject to provide the personal data; possible consequences of non-provision

We clarify that the provision of personal data is partly required by law (e.g. tax regulations) or can also result from contractual regulations (e.g. information on the contractual partner). Sometimes it may be necessary for a contract to be concluded that a person concerned makes personal data available to us, which must then be processed by us. For example, the data subject is obliged to provide us with personal data if our company concludes a contract with them. Failure to provide the personal data would mean that the contract with the data subject could not be concluded.

Before personal data is provided by the data subject, the data subject must contact our data protection officer. Our data protection officer explains to the person concerned whether the provision of the personal data is required by law or contract or is necessary for the conclusion of the contract, whether there is an obligation to provide the personal data and what the consequences would be if the personal data were not provided.

Existence of automated decision-making

As a responsible company, we do not use automatic decision-making or profiling.

Questions about data protection

If you have any questions about data protection, please send us an email to info@helis.at

Disclosure of Personal Information to Third Parties

Your personal data will only be passed on within the relevant, in particular competition and data protection regulations. Insofar as this is necessary for the provision of the contractual service owed by us or legal obligations, your data will also be passed on to subcontractors or service providers to provide the service in our name or on our behalf (e.g. technical processing of the postal and e-mail dispatch, customer service). In addition, the data is passed on to persons or companies to process your inquiry or booking. Your data will also be disclosed and transmitted to third parties if we are obliged to do so by law or due to a legally concluded judicial process.